

# Pro-Max Age Renewal



The Professional Approach to Maximum Age Renewal, Pro-Max Age Renewal Serum is clinically proven to visibly lift and firm the appearance of skin by 60%.\* Our patent-pending Micro Growth Factor Technology (MGF), penetrates deeper than conventional growth factors,\*\* supporting collagen production and reducing the appearance of sagging, loss of volume, lack of firmness, and wrinkles.

### Inside Micro Growth Factor Technology

- + **Palmitoyl sh-tripeptide-3 amide** - a key fragment from EGF (epidermal growth factor) helps regulate cellular proliferation, migration, and differentiation.
- + **Palmitoyl sh-tripeptide-1 amide** - a key fragment from FGF1 (fibroblast growth factor 1) helps stimulate cell growth and differentiation.
- + **Acetyl tripeptide-54 amide** - supports skin barrier and promotes collagen production.
- + **Acetyl tripeptide-74 amide** - supports anti-inflammatory response and promotes collagen production.

### Key ingredients

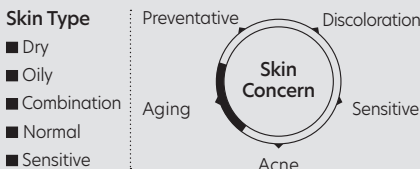
- + **Micro Growth Factor Technology (MGF)** - four unique signal tripeptides help enhance the skin's collagen production. This advanced peptide technology creates multiple modes of action to help support keratinocyte production, fibroblast proliferation, and collagen production.
- + **Organic kangaroo paw flower extract** - organic material found in this nectar-filled flower delivers a rapid reduction in the appearance of wrinkles and sagging skin.
- + **Skin-firming biopolymers** - a biopolymer matrix embedded with micro-algae that provides instant skin firming and a reduction in the appearance of wrinkles.

### Key benefits

- ✓ Clinically proven to address sagging, visibly lifting and firming the appearance of the skin by 60%\*
- ✓ Helps support collagen production to restore facial volume and fullness, resulting in 58% visible improvement in plumping\*
- ✓ Clinically proven to smooth visible lines and coarse wrinkles by 40%\*
- ✓ Clinical results starting in 1 week\*

### Innovative growth factor formulation

- ✓ A fraction of the size of conventional growth factors
- ✓ Patent-pending Micro Growth Factor Technology uses four unique signaling tripeptides to boost collagen production and other key bio-markers that are responsible for a youthful appearance
- ✓ Shown to have a collagen boosting effect on Collagen 1
- ✓ Stimulates TGF-b1 (transforming growth factor beta 1) a growth factor known to stimulate collagen synthesis



### Directions for use \* ☾

After cleansing and toning, smooth onto the face, neck, and chest, concentrating on areas of wrinkling and laxity. Use twice daily for maximum benefits. Follow with the appropriate PCA SKIN® treatment serums, broad spectrum SPF product in the daytime, and moisturizer in the evening.

Retail: 1 fl oz | Trial: 0.24 fl oz (7 mL)

\*24-week clinical study, data on file at PCASKIN. N=47

\*\*Defined as conventional growth factors with average of 155 amino acids (17 KD molecular weight)

### Clinical study data

Pro-Max Renewal Serum was demonstrated to improve advanced facial aging in a 24-week clinical study conducted on 47 female subjects ranging in age from 37-64 years, across all ethnicities and all Fitzpatrick skin types. Participants were instructed to use PCA Pro-Max Age Renewal Serum twice a day and a marketed neutral SPF 50 for the duration of the study.

### Pro Tips

Pro-Max Age Renewal Serum can be applied in the up and outward motions to help lift and contour. Pat gently in and around deep expression lines for maximum absorption into targeted areas.

An excellent pairing for professional treatments, Pro-Max Age Renewal Serum can compliment cosmetic injectables.

BASELINE



WEEK 12



WEEK 24



Condition: Sagging, loss of volume, coarse/deep wrinkles

\*Photos are not retouched

BASELINE



WEEK 12



WEEK 24



Condition: Coarse/deep wrinkles and expression lines

\*Photos are not retouched

BASELINE



WEEK 12



WEEK 24



Condition: Sagging and loss of volume

\*Photos are not retouched

### Ingredients

Water, Polysilicone-11, Propanediol, Glycerin, Butylene Glycol, PPG-3 Benzyl Ether Myristate, Polysorbate 20, Sodium Polyacryloyldimethyl Taurate, Caprylyl Glycol, Sodium Benzoate, Hydroxypropyl Methylcellulose, Sodium Hyaluronate, Florasol, Ethylene Brassylate, Pullulan, Hydrolyzed Hyaluronic Acid, Potassium Sorbate, Sodium Acetylated Hyaluronate, Lactic Acid, Laureth-12, Carnosine, Tricholoma Matsutake Extract, Phenoxyethanol, HDI/Trimethylol Hexyllactone Crosspolymer, Polymethylsilsesquioxane, Anigozanthos Flavoidus Extract, Porphyridium Cruentum Extract, Pentylene Glycol, Ethylhexylglycerin, Bacillus Ferment, Sodium Hyaluronate Crosspolymer, Acetyl Octapeptide-3, Acetyl Tripeptide-54 Amide, Acetyl Tripeptide-74 Amide, Palmitoyl sh-Tripeptide-1 Amide, Palmitoyl sh-Tripeptide-3 Amide, Ergothioneine.