# Hydrating Serum

Nourish dry skin with this feather-light serum formulated with sodium hyaluronate and niacinamide to support skin's ability to attract and retain moisture.

# **Key Benefits**

- ✓ Provides hydration with a weightless finish
- ✓ Leaves skin soft, plump, and hydrated
- ✓ Boosts moisture while decreasing inflammation

## **Key Ingredients**

- + Aloe Vera Leaf Juice a purifying ingredient best known for its softening and soothing benefits.
- + Glycerin a humectant and emollient that helps to hydrate skin.
- + Sodium Hyaluronate has the ability to hold 1,000 times its weight in water and plays an important role in skin hydration.
- + Panthenol (Pro-Vitamin B-5) hydrates the skin.
- + Sodium PCA hydrates the skin.
- + Niacinamide a potent, yet calming antioxidant that delivers multiple important benefits to the skin. It helps to reduce transepidermal water loss (TEWL) and improve barrier function. This is critical for healthy, bright skin. Additionally, it helps reduce redness, skin yellowing, and promotes an even skin tone.
- + Urea an essential part of the skin's natural moisturizing factor (NMF) and moisturizes the skin.

## Before

After one day



Condition: Decreased barrier function and excessive dryness.\* Solution: Hydrating Serum twice daily. \*Photos not retouched.

### Ingredients

Water/Aqua/Eau, Glycerin, Sodium Polyacrylate, Sodium PCA, Aloe Barbadensis Leaf Juice, Sodium Lactate, Gluconolactone, Sodium Hyaluronate, Wheat Amino Acids, Triticum Vulgare (Wheat) Germ Extract, Sodium Benzoate, Panthenol, Symphytum Officinale Leaf Extract, Saccharomyces Lysate Extract, Hydroxyproline, Fructose, Glycine, Inositol, Niacinamide, Urea.





### Directions for use \*

After cleansing, apply to the entire face and neck in the morning and evening for the ultimate in skin hydration. Follow with the appropriate  $\ensuremath{\text{PCA SKIN}}\xspace^\circ$  broad spectrum SPF product in the daytime and moisturizer in the evening.

Retail: 1 fl oz | Trial: 0.17 fl oz